ccpm
centre of competence for public management
at the university of bern
Issues relating to the public sector also affect society as a whole. They raise questions such as: how should the state perform its duties? What funds should it have at its disposal? Who should have a say and to what extent? What role do civil servants play? Ultimately, how well does the state deal with the issues it is called upon to solve?

The Center of Competence for Public Management at the University of Bern deals with precisely these issues. The CCPM was established in 2002 as an inter-faculty institute. Its tasks include research, teaching, further training and the provision of expert advice in the sphere of administrative science. The CCPM has a team of around 40 staff.

Closely integrated into national and international networks, it stands at the interface between theory and practice, and works with partners in academia, politics, administration and the economy. The CCPM thus provides an important contribution to the transfer of knowledge between tertiary education and practice in the University of Bern’s strategic focus area of «Public Governance», which makes it an important pillar of education and research in the Swiss capital city region.
Management and Main Areas of Activity

The CCPM is active in the three disciplines of Public Management (Prof. Dr. Adrian Ritz and Prof. Dr. Reto Steiner), Political Science (Prof. Dr. Fritz Sager) and Legal Studies (Prof. Dr. Andreas Lienhard).

Prof. Dr. Andreas Lienhard teaches public law and administrative law. His main areas of teaching, further training and research are public financing and economic law, government and administrative reform (in particular Public Management, Public Corporate Governance, Public Private Partnership), management within the justice system, tertiary education management and law-making/regulation. He also works for the government in various commissioned projects within these fields.

Prof. Dr. Adrian Ritz teaches business administration of the public sector with a focus on Personnel. His areas of research and activity are Public Management, Administrative Reform, Personnel Management in the Public Sector, Civil Service Motivation, Leadership and Performance Management. In addition to his basic research, he also works as an expert in applied research and commissioned projects for the central government, the cantons, municipalities and public companies.

Prof. Dr. Fritz Sager teaches political science. His main interests are policy research and evaluation, the history of administrative theory, organisational analysis and Swiss politics. In addition to basic research projects funded by the Swiss National Science Foundation and other foundations, he has delivered several evaluation and implementation studies on behalf of public bodies in healthcare, social and foreign policy, as well as in the areas of the environment, transport and spatial planning.

Prof. Dr. Reto Steiner teaches business administration of the public sector with a focus on organisation. His areas of research and activity are Public Management, the design and control of state organisations (with a focus on Public Corporate Governance) and municipal research. In addition to his basic research, he acts as a consultant at all levels of government and internationally in the field of development cooperation.
Master of Arts in Public Management and Policy (Master PMP)

The Master in Public Management and Policy is an inter-university course provided under the auspices of the Swiss Public Administration Network (SPAN). The programme is offered by the Universities of Bern, Lausanne and Lugano, as well as the IDHEAP Swiss Graduate School of Public Administration. This specialized Master PMP course is designed to reflect the increasing complexity of the public sector.

The special features of this Master course are the links between various disciplines within the administrative sciences and the inter-university training in the field of Public Governance.

Target Group: The Master PMP is aimed first and foremost at students with a bachelor’s degree in business administration, political science, legal studies, political economy, sociology or media studies and communications.

Students with a bachelor’s degree in another subject can also be admitted, subject to certain conditions.

Course Structure: The course with a total volume of 120 ECTS consists of a basic course of study (1st year), followed by a specialised curriculum (2nd year). The second year can be electively completed at a partner university. The Master’s Thesis can be linked with an internship.

Contact: Tel. 031 631 55 24, pmp@kpm.unibe.ch, www.kpm.unibe.ch

Minor in «Administrative Science» for Masters Students of Political Science

The Minor in Administrative Science is aimed at students majoring in Political Science at the University of Bern. The course comprises 30 ECTS, made up of the courses on offer at the CCPM.

Doctorate in Public Administration (Dr. admin. publ.)

The University of Bern awards the title of Doctor Administrationis Rei Publicae (Dr.admin.publ.). This title can be acquired both at the Faculty of Law and at the Faculty of Business, Economics and Social Sciences. We offer an interdisciplinary course of doctoral study within the framework of the SPAN network.
Executive Master of Public Administration (MPA)

One of the CCPM’s key offers is the two-year «Executive MPA» course, providing Management Training for the Public Sector in Switzerland. This university MAS-training programme for working professionals (60 ECTS) is aimed at (potential) senior civil service staff from the public sector and makes a vital contribution to boosting their employment market value.

The management training, which has both a practical and an academic focus, provides the key interdisciplinary knowledge and develops the skills required for a successful career.

The course is compact, with regular monthly two and a half days blocks. It is run every two years and is accredited both nationally and at the European level (OAQ/EAPAA).

Contact: Tel. 031 631 53 18, info@mpa.unibe.ch, www.mpa.unibe.ch

Certificate of Advanced Studies (CAS) in Public Administration (CeMaP)

The CAS Course in «Public Administration (CeMaP)» comprises 15 ECTS and, within a short period of time, provides a refresher course to furnish graduates with the necessary skills to effectively and efficiently perform management tasks in public sector positions.

The CeMaP is targeted towards senior civil servants in executive managerial positions within public institutions and non-profit-organisations or who are in line to take on such positions. The target group also includes senior civil servants with a professional background in the private sector.

This one-year course is offered in German by the University of Bern (CCPM), in cooperation with the University of St. Gallen (IMP-HSG). The IDHEAP at the University of Lausanne offers the course in French.

Contact: Tel. 031 631 53 18, cemap@kpm.unibe.ch, www.kpm.unibe.ch

Further Training
The CCPM initiates and undertakes research projects in the field of administrative science. The CCPM’s research is known for the international presence enjoyed by its findings, as well as for the direct practical added value it provides.

The CCPM is the Leading House for larger research consortia such as the SNF-funded ‘Sinergia’ Project «Management of the Justice System», together with the Universities of Lausanne (IDHEAP), Lucerne, St. Gallen, Utrecht (NL) and Zurich, or the program financed by the Tobacco Prevention Fund «Inter-cantonal Evaluation of Cantonal Tobacco Prevention Programme» with the private policy research tank Interface. The CCPM also runs a variety of other externally-funded basic research projects, such as:

- EU Research Project «Autonomy, control and performance of government organisations»
- Sinergia project «The use of evaluations in direct democratic discourse»
- International Research Project of the International Institute of Administrative Sciences «The Administrative Leadership Culture Project»

The CCPM’s research is published in the leading international journals of Public Administration. The global recognition enjoyed by the research carried out at the CCPM is reflected in international awards such as the Best Paper Award 2011 of the «International Review of Administrative Sciences», or the Marshall E. Dimock Award for the best Lead Article in the «Public Administration Review» in 2009.
The CCPM provides its expertise to the public sector at all levels of government, as well as in the international context. The CCPM’s strengths lie in its close links between basic knowledge, academic approach, methodology and procedures, and in its longstanding and far-reaching practical experience. Commissioned projects run by the CCPM are characterised by their interdisciplinary approach, such as:

- Evaluation of the new system of administration of federal law on behalf of the Federal Office for Justice
- Reorganisation of the Commission for Technology and Innovation (CTI) on behalf of the Federal Office for Vocational Training and Technology
- Evaluation of the Medicinal Veterinary Products Ordinance on behalf of the Federal Office of Public Health
- Evaluation of the multi-year programme 2008-2012 of new regional policy (NRP) for the State Secretariat for Economic Affairs (seco)
- Cross-departmental development of specialist executive staff and development concept to encourage the collaborative performance of tasks, Canton of Zurich
- Evaluation of the control of the Swiss Postal Services, SBB and Swisscom by the Swiss Federal Goverment
- Sectoral reform in various Swiss Cantons

The CCPM regularly publishes its current findings in the CCPM Series.

An overview of past publications and news about upcoming publications can be found at www.kpm.unibe.ch.

The CCPM also operates the public sector knowledge portal, www.sgvw.ch, on behalf of the Swiss Society of Administrative Sciences (SSAS).
CCPM-Newsletter
A twice-yearly electronic newsletter provides an insight into selected projects, events, courses and publications of the CCPM.

To sign up, go to: www.kpm.unibe.ch or kpm@kpm.unibe.ch

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