

# Curriculum Vitae

## Lisa Asticher

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Date of birth: 11.06.1994 in La Chaux-de-Fonds (NE)  
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Languages: French (native language), German (C1), English (C1), Spanish (C1),  
Italian (B1-2)

### Current employment:

- Assistant / PhD student, KPM, University of Bern, since 2021.

### Education:

- Master of Arts in Public Management and Policy, University of Bern, 2018-2021
- Bachelor of Arts en Anthropologie sociale et Business Communication, University of Fribourg, 2014-2017
- Exchange year, Universidad Mayor de San Simón, Cochabamba, Bolivia, 2012-2013
- High school diploma, options philosophy and sports, Lycée Blaise-Cendrars, La Chaux-de-Fonds, 2009-2012

### Work experience:

- Student assistant, KPM, University of Bern, 2018-2021
- Youth worker, Le Buisson Mobile, Avry, 2019-2020
- Hostess, promoter, USP Partner AG, Thalwil, 2019-2020
- Intern corporate communication / public relations, Migros-Genossenschafts-Bund MGB, Zürich, 2017-2018
- Crew worker, McDonald's, La Chaux-de-Fonds, 2013-2017

### Memberships and other activities:

- Board member [frauenstat.ch](http://frauenstat.ch), since 2021

## Publications:

### a) Reports

- Sager, Fritz; Mavrot, Céline; Hadorn, Susanne; Asticher, Lisa; Graf, Volkan (2020). *Évaluation du programme de prévention du tabagisme du canton de Neuchâtel 2016-2020*. Bern: Kompetenzzentrum für Public Management (KPM), Université de Berne
- Mavrot, Céline; Litscher, Volkan Amadeus; Asticher, Lisa (2019). *Évaluation des domaines d'action «alimentation» et «activité physique» de Promotion Santé Vaud*. Bern: Kompetenzzentrum für Public Management, Universität Bern
- Mavrot, Céline; Asticher, Lisa (2019). *Évaluation du projet-pilote de déléguée à la prévention du tabagisme et de l'abus d'alcool*. Bern: Kompetenzzentrum für Public Management (KPM), Université de Berne

### b) Newspaper articles

- Asticher, Lisa (2018). «Flèche Love : Droit au cœur», *Migros Magazine*, 10. September 2018. URL: <https://issuu.com/m-magazin/docs/migros-magazin-37-2018-f-vd/22>
- Asticher, Lisa (2018). «Bilder mit Tragegriff», *Migros Magazin*, 16. Juli 2018. URL: <https://issuu.com/m-magazin/docs/migros-magazin-29-2018-d-zh>
- Menétrey, Viviane; Asticher, Lisa (2018). «Décrocher d'internet? Jamais!», *Migros Magazine*, 25. Juni 2018. URL: <https://issuu.com/m-magazin/docs/migros-magazin-26-2018-f-vd/8>