

# Curriculum Vitae

## Lisa Asticher

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Date of birth: 11.06.1994 in La Chaux-de-Fonds (NE)  
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Languages: French (native language), German (C1), English (C1), Spanish (C1),  
Italian (B1-2)

### Current employment:

- Assistant / PhD student, KPM, University of Bern, since 2021.

### Education:

- Master of Arts Public Management and Policy, University of Bern, 2018-2021
- Bachelor of Arts Anthropologie sociale et Business Communication, University of Fribourg, 2014-2017
- Exchange year, Universidad Mayor de San Simón, Cochabamba, Bolivia, 2012-2013
- High school diploma, options philosophy and sports, Lycée Blaise-Cendrars, La Chaux-de-Fonds, 2009-2012

### Work experience:

- Student assistant, KPM, University of Bern, 2018-2021
- Youth worker, Le Buisson Mobile, Avry, 2019-2020
- Hostess, promoter, USP Partner AG, Thalwil, 2019-2020
- Intern corporate communication / public relations, Migros-Genossenschafts-Bund MGB, Zürich, 2017-2018
- Crew worker, McDonald's, La Chaux-de-Fonds, 2013-2017
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### Teaching Experiences:

- Master's course Policy Analysis II (HS20, HS21, HS22)
  - Teaching assistance and tutorial management
- Master course Politikevaluation, (HS20, FS22, FS23)
  - Teaching assistance and tutorial management

## Memberships and other activities:

- Board member frauenstat.ch, since 2021
- Board member SP Länggasse-Felsenau, since 2023
- Representative of the mid-level faculty staff, since 2022
- Member of the Mid-level academic staff association of the University of Bern (MVUB), since 2021

## Publications:

### a) Reports

- Hadorn, Susanne; Asticher, Lisa; Hornung Johanna; Ali, Azad (forthcoming). *Studie zur Protokollierung von Einbürgerungsverfahren*. Bern: Kompetenzzentrum für Public Management (KPM), Universität Bern
- Sager, Fritz; Mavrot, Céline; Hadorn, Susanne; Asticher, Lisa; Graf, Volkan (2020). *Évaluation du programme de prévention du tabagisme du canton de Neuchâtel 2016-2020*. Bern: Kompetenzzentrum für Public Management (KPM), Université de Berne
- Mavrot, Céline; Litscher, Volkan Amadeus; Asticher, Lisa (2019). *Évaluation des domaines d'action «alimentation» et «activité physique» de Promotion Santé Vaud*. Bern: Kompetenzzentrum für Public Management, Universität Bern
- Mavrot, Céline; Asticher, Lisa (2019). *Évaluation du projet-pilote de déléguée à la prévention du tabagisme et de l'abus d'alcool*. Bern: Kompetenzzentrum für Public Management (KPM), Université de Berne

### b) Buchbeiträge

- Asticher, Lisa; De Pietro, Célia (forthcoming). La Plage à La Chaux-de-Fonds : portrait de l'atypique. In R. Albrecht, M. Felder, V. Kaufmann : Y. Pedrazzini (Hrsg.), *La Suisse de A(rbon) à Z(oug). Portrait en 12 villes*. Lausanne: EPFL Press.
- Sager, Fritz; Asticher, Lisa; & Pleger, Lyn E. (2022). Lobbyismus in der Schweiz. In A. Polk; K. Mause (Hrsg.), *Handbuch Lobbyismus* (pp. 1–21). Wiesbaden: Springer VS. Link.

### c) Newspaper articles

- Asticher, Lisa (2018). «Flèche Love : Droit au cœur», *Migros Magazine*, 10. September 2018. URL: <https://issuu.com/m-magazin/docs/migros-magazin-37-2018-f-vd/22>
- Asticher, Lisa (2018). «Bilder mit Tragegriff», *Migros Magazine*, 16. Juli 2018. URL: <https://issuu.com/m-magazin/docs/migros-magazin-29-2018-d-zh>
- Menétrey, Viviane; Asticher, Lisa (2018). «Décrocher d'internet? Jamais!», *Migros Magazine*, 25. Juni 2018. URL: <https://issuu.com/m-magazin/docs/migros-magazin-26-2018-f-vd/8>