

CV Bettina Stauffer

Dr. admin. publ.

*14. November 1986, Bern, Switzerland

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EDUCATION

12/2022 Dr. admin. publ., University of Bern
06/2020 CAS Civilian Peacebuilding Essentials, University of Basel
03/2012 Master of Arts in Political Science, University of Bern
08/2009 Bachelor of Arts in Social Anthropology, University of Bern

PROFESSIONAL EXPERIENCE

Since 2023 **Research associate**
KPM Center for Public Management, University of Bern

01/2019 – **Research assistant and PhD candidate**
12/2022 KPM, University of Bern

04/2015 – **Project manager**
12/2018 State Secretariat for Economic Affairs SECO, Multilateral Cooperation

2017/2018 **Adviser ad interim**
of the Swiss Board Director at the European Bank for Reconstruction and Development (EBRD) in London, June to July 2017 and September to November 2018

07/2014 – **Project manager**
03/2015 SECO, EU Enlargement Contribution

09/2013 – **Project manager**
06/2014 SECO, Multilateral Cooperation

2012-2013 **Intern and Junior Adviser Outreach and Recruitment**
cinfo – Swiss Center of Competence for International Cooperation (16 months)

2011 **Intern Contract and interest group policy**
Unia – Swiss trade union (6 months)

RESEARCH PROJECTS AND MANDATES

Ongoing:

2023-2024 Evaluation of the Swiss Mental Health Network (NPG), commissioned by the FOPH
2023 Consulting mandate corporate development of sitem-insel AG

Concluded:

2022 Concept for the revision of the Social Assistance Act of the Canton of Bern
2019-2022 NRP 76 Welfare and Coercion (<https://www.nfp76.ch/en>)
«The public discourse on the child and adult protection services (KESB)»

TEACHING

Seminar «Narratives in Policy Analysis»

2023 (spring semester), together with Dr. Caroline Schlauffer
2022 (spring semester), together with Dr. Caroline Schlauffer
2021 (spring semester), together with Prof. Dr. Fritz Sager

Seminar «Applied Policy Evaluation»

2023 (autumn semester)

PUBLICATIONS

Work in progress:

Stauffer, Bettina; Hadorn, Susanne. «The effects of institutionalized political involvement on public policy implementation: The case of Swiss social assistance policy.» *Working paper*.

Stauffer, Bettina. 2023. «Black box policy punctuation: the role of feedback, narratives and implementation in the Punctuated Equilibrium Theory.» *Under review*.

Articles in journals:

Stauffer, Bettina; Sager Fritz; Kuenzler, Johanna. 2023. «Public agency resilience in times of democratic backsliding: Structure, collaboration and professional standards.» *Governance, early view*. <https://doi.org/10.1111/gove.12802>

Stauffer, Bettina. 2022. «What's the grand story? A macro-narrative analytical model and the case of Swiss child and adult protection policy.» *Policy Studies Journal* 51(1): 33-53. <https://doi.org/10.1111/psj.12465>

Kuenzler, Johanna; Stauffer, Bettina. 2022. «Policy Dimension: A New Concept to Distinguish Substance from Process in the Narrative Policy Framework.» *Policy Studies Journal* 51(1): 11-32. <https://doi.org/10.1111/psj.12482>

Kuenzler, Johanna; Stauffer, Bettina; Sager, Fritz. 2022. «How to Manage Organizational Reputation when Under Attack: Learnings from the Child and Adult Protection Authorities.» *Yearbook of Swiss Administrative Sciences* 13(1): 51-62. <https://doi.org/10.5334/ssas.169>

Kuenzler, Johanna; Stauffer, Bettina. 2021. «Narratives from the Discourse on the Swiss Child and Adult Protection Policy (CAPP) between 2013 and 2016» [Dataset]. Lausanne. SWISSUBase. <https://doi.org/10.23662/FORS-DS-1271-1>

Stauffer, Bettina; Kuenzler, Johanna. 2021. «Introduction—Stories of the old world: The Narrative Policy Framework in the European context.» *European Policy Analysis*, 7 (S2), 268-275. <https://doi.org/10.1002/epa2.1128>

Hildbrand, Leandra; Stauffer, Bettina; Sager, Fritz; Kuenzler, Johanna. 2020. «Erzählungen des Kindes- und Erwachsenenschutzes: Eine Anwendung und Erweiterung des Narrative Policy Frameworks.» *Swiss Political Science Review*, 26 (2), 181-205. <https://doi.org/10.1111/spsr.12401>

Book chapters:

Künzler, Johanna; Stauffer, Bettina; Sager, Fritz. 2023, *forthcoming*. «Die KESB und Interdisziplinarität: Eine qualitative Analyse.» In Barras, Vincent; Jungo, Alexandra; Sager, Fritz (Hrsg.). *Diffuse Verantwortlichkeiten. Strukturen, Akteur:innen und Bewährungsproben*. Basel: Schwabe.

Stauffer, Bettina; Künzler, Johanna; Sager, Fritz. 2023, *forthcoming*. «Diskursdynamik im Kindes- und Erwachsenenschutz und Reputationsentwicklung einer öffentlichen Behörde.» In Häfeli, Christoph; Lengwiler, Martin; Vogel Campanello, Margot (Hrsg.). *Recht zwischen Schutz und Zwang. Normen und Praktiken im Wandel der Zeit*. Basel: Schwabe.

Stauffer, Bettina; Kuenzler, Johanna; Jones, Michael D. *Forthcoming*. «Narrative Policy Framework and Policy Implementation.» In Sager, Fritz; Mavrot, Céline; Kaiser, Lael (Hrsg.). *Handbook of Public Policy Implementation*.