Understanding Policy Implementation and Street-level Bureaucracy (1.5 ECTS)

Lectures by Gabriela Lotta

| **When:** 22 and 23 October 2024 (2 days) |
| **Where:** University of Bern, UniS, Schanzeneckstrasse 1, 3012 Bern |
| **Contact:** Gabriela Lotta, Getulio Vargas Foundation (FGV) gabriela.lotta@fgv.br |
| **Registration:** Please sign in by email to kpm.kpm@unibe.ch by 04 October 2024. |
| **Maximal number of participants:** 15 (first come, first served) |

**Description**

Policy implementation is a growing field in public administration literature that aims to comprehend transition from "policy as written" to "policy as practiced". Over the last decades the field has developed different concepts and approaches to understand issues as communication, coordination and collaboration among different actors that include clients, street-level bureaucrats and managers. This course aims to introduce students to the literature on policy implementation and the role of state bureaucracies in this process. By analyzing key theoretical and analytical models, students will be introduced to different approaches and understand the actions of street-level bureaucrats during public encounters. Through the exploration of key concepts, approaches, and frameworks, the course offers a comprehensive understanding of policy implementation as a specific component of policy process.

**Activities**

*If taking the course for credit*, participants will also be asked to draft a research proposal (5-10 pages, double-spaced). In this paper you will:

1. Identify an area of policy implementation or street-level bureaucracy you are aware of that has not been studied
2. Describe how you would study the topic.

Due two weeks after final class (or longer if you need extra time).
Individual counselling

Professor Lotta will be available for individual counselling sessions at the end of the second day (23 October 2024). Sign-up spots will be assigned. If you wish to participate in this, provide a short overview of your PhD topic, methodological approach, and specific questions you wish to pursue and send it to the gabriela.lotta@fgv.br, by **15 October 2024**. Sign-up spots will be assigned.

**Day 1: 22 October 2024**

**Morning**

Policy Implementation: history and approaches

Basic Readings:

Complementary Readings:
Street-level bureaucracy: main concepts

Basic Readings:

Complementary Readings:

Afternoon

Street-level bureaucracy research: methods and approaches

Basic Readings:

Complementary Readings:


Group activity:

Analyzing street-level bureaucracy from a bottom-up perspective

**Day 2: 23 October 2024**

**Morning**

**New trends in studying street-level bureaucracy**

**Basic Readings:**


Complementary Readings:

Afternoon

Individual counselling on research